

LCI Completes Beta Testing of LendingCycle Application

Three year research and development process ends on schedule

LOUISVILLE, KY (November 7, 2007) – Lending Cycle, Inc. (LCI), an emerging innovator in Lender Productivity and Workflow Automation for Financial Institutions, has completed Beta Testing for its flagship product (LendingCycle) after an extensive research and development period spanning over three years. LendingCycle, is an easy Lender Productivity and Workflow Automation solution that monitors performance and compliance items and focuses on a more efficient lending environment for Financial Institutions. LCI started Alpha Testing this Spring and with the completion of Beta Testing will go to market.

LendingCycle is a Web 2.0 themed Lender Productivity and Workflow Automation solution that monitors performance and compliance items and focuses on a more efficient lending environment. This solution emphasizes consistent controls and workflow in the pre-close lending environment and greatly assists the collection of Exception and other Items (pre and post close). LendingCycle is accessed through a Web browser from a SAS 70 Type II 99.999 audited Data Center, tailored to different staff roles, and gives quick and easy performance and pipeline reports.

“We wanted to not only look and feel different from anything else, but wanted to truly be easy to use,” said John Jackson, Chief Executive Officer of Lending Cycle, Inc. “To create the user experience that exemplified everything we’re about, we utilized the newest technology from Adobe and other partners. Utilizing new technology meant expanded development and testing, but I believe it was worth it.”

LCI goes to market in January of 2008 and is expected to have its first Financial Institution customer by May of 2008.

About Lending Cycle, Inc.

Lending Cycle, Inc. (based in Louisville, Kentucky) produces easy Lender Productivity and Workflow Automation solutions that monitor compliance items (such as Exception Items – pre and post close) and truly build a more efficient lending environment. Their applications are built specifically for Lenders and designed to revolutionize the solution paradigm for Financial Institutions. www.LendingCycle.com

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